

**Biodiversity Conservation as Corporate Responsibility:
Private Sector and action to save orangutan**
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The orangutan is Asia's only great ape. Today orangutans only live on the islands of Borneo and Sumatra as two distinct species, and according to the IUCN Red Data List, the Bornean orangutan is classified as Endangered. *The conservation of orangutans calls for comprehensive and integrated efforts by all stakeholders to help save the man of the forest.* Both business and orangutan organizations can take concrete steps required to meet the goal of ensuring the long-term survival of the orangutan. The big question is how the private sector such as palm oil companies can take a significant and long-lasting role? Palm oil companies can make a significant contribution towards saving orangutans such as (i) The private sector role in preserving biodiversity and habitat through corporate social responsibility programs, (ii) Raising awareness at least from their customer and client base (iii) Partnerships between the private sector and non-profit organizations.

Palm oil companies should put responsibility to protect biodiversity such as orangutan conservation as a part of their business plan. Private companies have the responsibility to protect biodiversity and develop Corporate Biodiversity Responsibility